



TASTE CANADA AWARDS

LES LAURÉATS DES SAVEURS DU CANADA

Call for Submissions 2018 **English Book Categories**

January 24, 2018

Taste Canada Awards invites all publishers and authors to submit titles to the 2018 Food Writing Awards.

All submitted authors and publishers will receive recognition through:

- Media outreach
- Our website <http://www.tastecanada.org> and social media channels
- Our ongoing partnerships with Canadian media outlets, retailers, and sponsors

In addition, shortlisted and winning authors and their publishers will receive recognition through:

- A guest pass for shortlisted authors for Gala Awards event in the fall of 2018
- Winners receive an engraved crystal trophy to commemorate winning a Gold or Silver Award
- The privilege to display a Taste Canada Awards Shortlist Seal on shortlisted books and online use, a Gold or Silver Seal for the winning books and online use

The **Taste Canada Awards'** mission is to be the authoritative culinary writing award in Canada by showcasing and recognizing the best.

Our vision is to promote Canadian-authored culinary writing so it is recognized as world class.

Taste Canada Awards is managed by a core staff, Jennifer MacKenzie as Chair, Awards Committees, Julie Miguel, Chair, English-Language Blogs, and Marie-Serge Blais and Anne Fortin as French-language Co-Chairs. The Chairs oversee and administer the volunteer coordinators' and judges' process during the award judging cycle.

Taste Canada Awards will honour ten jury-selected books, five in English and five in French, authored by Canadian citizens.

Three-person jury panels drawn from Canadian academic, publishing, creative, and institutional fields will review submissions in the five categories, both English and French. The judges' decisions are final.

The shortlist will be announced in July, and the winners at a gala presentation and reception in the fall of 2018. The list of jury members will be announced then.

Deadline for submissions is February 21, 2018.



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Submitting Books for Consideration

Below, please find the submission procedures, the criteria and eligibility, the individual award categories, and the entry confirmation form.

Please note that the competition is open to publishers outside Canada, on the condition that the author be a Canadian citizen (all authors, if a co-authored book).

Please complete online entry form (link below) and return all submission materials (signed entry confirmation form with completed checklist below, books, required documentation, and non-refundable cheque made out to Taste Canada—The Food Writing Awards) by **February 21, 2018** to:

Taste Canada Awards
Jennifer MacKenzie
55 Grantsville Trail
Buckhorn, ON
K0L 1J0
Ph. 705-657-7599

Submission Procedures

Each title submitted requires the following before Wednesday, February 21st, 2018:

- New this year:** Complete the **online** entry form <https://goo.gl/forms/EIrRoGkwg3yw09aH2> which includes:
 - Author contact information
 - Contact information for the publisher's representative (editorial contact).
 - Book title, publish date, brief book description
- Hard copy of signed confirmation form (page 5 of this document)
- Cheque made out to Taste Canada—The Food Writing Awards for \$100.00 per title (non-refundable). If submitting more than one title, the fees can be combined into one cheque or money order with separate entry forms for each book.
- Seven (7) copies of each title for the jury and media outreach. Please note that the books will not be returned.
- An electronic low-resolution (72 dpi, 8.5 by 11 inches) in **JPG format** of the book cover (front cover only) and author headshot(s), to be provided via email to jennifertastecanada@outlook.com



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For books shortlisted, we will require the following to be submitted upon release of the shortlist in July:

- Publisher's press release about the book and the author, to be provided via online or email submission
- Mailing address of the author(s)
- An electronic high-resolution jpeg (300 dpi, at least 8.5 by 11 inches; minimum 1GB) in JPG of the author(s), to be provided online (e.g. WeTransfer) or email submission
- An electronic high-resolution jpeg (300 dpi, at least 8.5 by 11 inches; minimum 1GB) in JPG of the book cover, to be provided online (e.g. WeTransfer) or email submission
- Please note that shortlisted books will be further promoted to various media outlets, and a few additional copies may be requested at this time.

Eligibility

All entries must have been published in **print** editions in English or French between January 1, 2017 and December 31, 2017. No exceptions.

1. The author(s) must be a Canadian citizen.
2. All entries must have an ISBN and be available for sale in bookstores or online in Canada, this includes self-published books.
3. A work by co-authors is acceptable, provided all authors are Canadian citizens.
4. Revised editions, or compilations of previously published work, must contain a minimum of 30% new material. If submitting a revised edition, **one copy of the previous edition must be included** in the submission as well.
5. Either the author or the publisher may submit books. Please coordinate entries to avoid duplication.
6. Books must arrive by February 21, 2018, **OR** be postmarked/have a shipped-on date on or before February 21, 2018.
7. A non-refundable submission fee of \$100.00 per title is to be submitted at the time of registration, along with 7 copies of the title.
8. Taste Canada Awards is not responsible for late or lost books therefore shipping with tracking is recommended.
9. Please refer to individual award categories for further information.



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Individual Award Categories

A Gold and Silver Award will be given in each category for both English- and French-language books.

General Cookbooks / Livres de Cuisine Générale

The award is given to the best cookbook, written by a Canadian author (or authors), which covers a general range of topics, offering a variety of options to the Canadian cook. Single-subject and Health and Special Diet-related cookbooks are not included in this category, but in the Single-Subject Cookbooks category or Health and Special Diet category (see below).

Single-Subject Cookbooks / Livres de Cuisine Sujet Unique

The award is given to the best cookbook written by a Canadian author (or authors), which features a single topic in the culinary world. This category may include books about a specific food, beverage, cooking method, meal and/or target a very specific audience, such as cookbooks written by professional chefs for professional chefs. This category does not include regional/cultural cooking or books related to health and special diets (see below).

Regional/Cultural Cookbooks / Livres de Cuisine Régionale/Culturelle

The award is given to the best cookbook written by a Canadian author (or authors), which best exemplifies the cooking of a specific terroir or region in Canada, or, the cooking of a specific ethnic group (in terms of race, nationality, or religious heritage) in Canada or around the world.

Health and Special Diet Cookbooks/Livres de Cuisine Santé et Diète Particulière

The award is given to the best cookbook written by a Canadian author (or authors), which features a topic related to health and/or special diets and includes at least 50% of the book dedicated to recipes. This category may include books addressing a specific health issue through food, a specific nutrition concept or overall nutrition focus, a cooking method/style to address a health issue and/or target a specific special diet related to a health issue and/or lifestyle.

Culinary Narratives / Narrations Culinaires

The award is given to the best food- or beverage-related narrative written by a Canadian author (or authors) that is not primarily a recipe book. This category may include books exploring culinary history, politics, social awareness, memoir or biography, all relating to food, and may include some representative recipes. In this category, however, recipes (if any) will not be tested. In most cases, the overall style of the book will be narrative, but reference texts will be included in this category as well. The topic or theme need not be Canadian.



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Entry Form Confirmation

Once you have completed the online entry form <https://goo.gl/forms/EIrRoGkwwg3yw09aH2>, please print, sign and mail a hard copy of this confirmation (this page), along with payment and books as outlined in Submission Procedures above.

Book Title:

Author(s):

Submission Checklist:

- A completed online entry form
- An electronic low-resolution (72 dpi, 8.5 by 11 inches) in **JPG format** of the book cover (front cover only) and author headshot(s), to be provided via email to jennifertastecanada@outlook.com
- Cheque made out to Taste Canada—The Food Writing Awards for \$100.00 per title (non-refundable).
- Seven (7) copies of each title.
- Hard copy of signed form and checklist (this page)

This book was published in 2017 and meets the outlined criteria. In submitting this book, the undersigned expressly releases and forever holds harmless the Taste Canada Awards Committee and Taste Canada—The Food Writing Awards, and assigns from any claim or liability of any nature that may arise out of the selection, judging, and awards process. The Judges' decisions are final.

Name of authorized signing officer (please print)

Signature of authorized signing officer

Date

Contact – Email/Phone:

Please ensure that all required documentation has been sent to guarantee eligibility of the submission. Thank you.