



TASTE CANADA AWARDS
LES LAURÉATS DES SAVEURS DU CANADA

Call for Submissions 2017

January 25, 2017

Taste Canada—The Food Writing Awards invites all publishers and authors to submit titles to the 2017 Food Writing Awards.

The winning authors and their publishers will receive recognition through:

- Media outreach
- A Gala Awards event in the fall of 2017
- An engraved crystal trophy to commemorate winning a Gold or Silver Award
- Our website <http://www.tastecanada.org> and social media channels
- Our ongoing partnerships with Canadian media outlets, retailers, and sponsors
- The privilege to display a Taste Canada Awards seal on the winning books and websites

The **Taste Canada Awards**' mission is to be the authoritative culinary writing award in Canada by showcasing and recognizing the best.

Our vision is to promote Canadian-authored culinary writing so it is recognized as world class.

Taste Canada is managed by a core staff, including Donna Dooher as National Chair, Jennifer MacKenzie as Chair, Awards Committees, and Marie-Serge Blais and Anne Fortin as French-language Co-Chairs. The Chairs oversee and administer the volunteer coordinators' and judges' process during the award judging cycle.

Taste Canada Awards will honour twenty jury-selected books, five Gold and five Silver awards in English and in French, authored by Canadian citizens.

Three-person jury panels drawn from Canadian academic, publishing, creative, and institutional fields will review submissions in the five categories, both English and French. The judges' decisions are final.

The shortlist will be announced in September, and the winners at a gala presentation and reception in the fall of 2017. The list of jury members will be announced then.

Deadline for submissions is February 22, 2017.



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Submitting Books for Consideration

Below, please find the submission procedures, the criteria and eligibility, the individual award categories, and the entry form.

Please note that the competition is open to publishers outside Canada, on the condition that the author be a Canadian citizen.

Please complete and return all submission materials (signed entry form with completed checklist below, books, required documentation, and non-refundable cheque made out to Taste Canada—The Food Writing Awards) by **February 22, 2017** to:

Taste Canada—The Food Writing Awards
Jennifer MacKenzie
55 Grantsville Trail
Buckhorn, ON
K0L 1J0

Submission Procedures

Each title submitted requires the following:

- A signed and dated entry form in hard copy, included here, and also available at <http://tastecanada.org/call-for-submissions-2017/> shipped along with books.
- Contact information for the publisher's representative (editorial contact).
- Cheque made out to Taste Canada—The Food Writing Awards for \$100.00 per title (non-refundable). If submitting more than one title, the fees can be combined into one cheque or money order with separate entry forms for each book.
- Seven (7) copies of each title for the jury and media outreach. Please note that the books will not be returned.
- Author contact information as outlined on the entry form.
- An electronic high-resolution jpeg (300 dpi) of the book cover, to be provided via email to jennifertastecanada@outlook.com



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For books shortlisted, we will require the following to be submitted upon release of the shortlist in September:

- Publisher's press release about the book and the author, to be provided via Dropbox, online or email submission
- Mailing address of the author
- An electronic high-resolution jpeg (300 dpi) of the author, to be provided via Dropbox, online or email submission
- An electronic high-resolution jpeg (300 dpi) of the book cover, to be provided via Dropbox, online or email submission
- Please note that shortlisted books will be further promoted to various media outlets, and a few additional copies may be requested at this time.

Eligibility

All entries must have been published in **print** editions in English or French between January 1, 2016 and December 31, 2016. No exceptions.

1. The author must be a Canadian citizen.
2. All entries must have an ISBN and be available for sale in bookstores or online in Canada, this includes self-published books.
3. A work by co-authors is acceptable.
4. Revised editions, or compilations of previously published work, must contain a minimum of 30% new material. If submitting a revised edition, **one copy of the previous edition must be included** in the submission as well.
5. Either the author or the publisher may submit books. Please coordinate entries to avoid duplication.
6. Books must arrive by February 22, 2017, **OR** be postmarked/have a shipped-on date on or before February 22, 2017.
7. A non-refundable submission fee of \$100.00 per title is to be submitted at the time of registration, along with 7 copies of the title.
8. Taste Canada is not responsible for late or lost books therefore shipping with tracking is recommended.
9. Please refer to individual award categories for further information (next page).



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Individual Award Categories

A Gold and Silver Award will be given in each category for both English- and French-language books.

General Cookbooks / Livres de Cuisine Générale

The award is given to the best cookbook, written by a Canadian author (or authors), which covers a general range of topics, offering a variety of options to the Canadian cook. Single-subject and Health and Special Diet-related cookbooks are not included in this category, but in the Single-Subject Cookbooks category or Health and Special Diet category (see below).

Single-Subject Cookbooks / Livres de Cuisine Sujet Unique

The award is given to the best cookbook written by a Canadian author (or authors), which features a single topic in the culinary world. This category may include books about a specific food, beverage, cooking method, meal and/or target a very specific audience, such as cookbooks written by professional chefs for professional chefs. This category does not include regional/cultural cooking or books related to health and special diets (see below).

Regional/Cultural Cookbooks / Livres de Cuisine Régionale/Culturelle

The award is given to the best cookbook written by a Canadian author (or authors), which best exemplifies the cooking of a specific terroir or region in Canada, or, the cooking of a specific ethnic group (in terms of race, nationality, or religious heritage) in Canada or around the world.

Culinary Narratives / Narrations Culinaires

The award is given to the best food- or beverage-related narrative written by a Canadian author (or authors). This category may include books exploring culinary history, politics, social awareness, memoir or biography, all relating to food, and may include some representative recipes. In this category, however, recipes (if any) will not be tested. In most cases, the overall style of the book will be narrative, but reference texts will be included in this category as well. The topic or theme need not be Canadian.

Health and Special Diet Cookbooks/Livres de Cuisine Santé et Diète Particulière

The award is given to the best cookbook written by a Canadian author (or authors), which features a topic related to health and/or special diets and includes at least 50% of the book dedicated to recipes. This category may include books addressing a specific health issue through food, a specific nutrition concept or overall nutrition focus, a cooking method/style to address a health issue and/or target a specific special diet related to a health issue and/or lifestyle.





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Entry Form

Entered Category (one choice):

(Note: Chairs will review the entered category and may recommend a change in category should they feel it is more appropriate.)

Title:

Sub-title (if any):

Publication Date:

Author 1:

Email:

Author 2 (if any):

Email:

If this book has more than two authors, please provide a separate page with the additional author information.

Publisher:

Publisher's address:

Editorial Contact:

Phone number for Editorial Contact:

Email for Editorial Contact:

This book was published in 2016 and meets the outlined criteria. In submitting this book, the undersigned expressly releases and forever holds harmless the Taste Canada Awards Committee and Taste Canada—The Food Writing Awards, and assigns from any claim or liability of any nature that may arise out of the selection, judging, and awards process. The Judges' decisions are final.

Signature of authorized signing officer

Date

Contact – Email/Phone:

Please ensure that all required documentation is included in the package to guarantee eligibility of the submission.



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